MAUJ MEHMOOD

WordPress Developer · WooCommerce Specialist · ACF & Custom WordPress · Workflow Automation (n8n)

+92 311 8636675 | mehmoodmauj0@gmail.com | linkedin.com/in/mauj-mehmood-212432247 | Multan, Pakistan

PROFESSIONAL SUMMARY

WordPress Developer with 6+ years building and maintaining high-performance WordPress and WooCommerce sites for agencies and international clients, including UK-based teams. Specializes in Elementor, ACF, custom plugin/theme development, and Figma/PSD-to-WordPress conversion. Delivers responsive, SEO-optimized, conversion-focused front ends and reliable back-end functionality. Building n8n-based automation (form submissions, webhooks, API integrations) to extend WordPress sites with connected workflows for clients. Currently seeking a new remote WordPress role.

PROFESSIONAL EXPERIENCE

WordPress Developer — Webrula *Lahore · Remote*

2025 – Aug 2026

- Built, customized, and maintained WordPress websites and eCommerce experiences for business-setup and consultancy clients.
- Integrated WooCommerce, third-party APIs, and business workflows, including form and data-automation pieces built with n8n.
- Implemented responsive, SEO-friendly interfaces with strong attention to UX and visual consistency.
- Optimized Core Web Vitals, site speed, stability, and overall website performance.
- Troubleshot live-site issues, applied security updates, and maintained production websites.

Senior WordPress Developer — E1SOL *Lahore · Remote*

Sep 2023 – 2025

- Led end-to-end design and development of complex WordPress websites from requirements through delivery.
- Built custom themes, templates, responsive layouts, and branded website components for multiple concurrent clients.
- Worked directly with stakeholders to translate business requirements into functional, user-friendly experiences.
- Performed performance optimization, SEO improvements, troubleshooting, and ongoing website enhancements.

WordPress Developer — IT360 *Leeds, UK · Remote*

2020 – 2023

- Developed complex WordPress solutions across front-end presentation and back-end functionality for a UK agency.
- Collaborated with international clients to define sitemaps, architecture, and functional requirements.
- Built custom, mobile-friendly WordPress templates aligned with client branding and UX goals.

WordPress Developer — Vozax IT Solution *Multan · On-site*

2019 – 2020

- Managed, upgraded, and maintained WordPress-based education and marketing platforms.
- Built pages, templates, and components; resolved website issues and implemented practical workarounds.
- Customized plugins and recommended UX improvements to improve content delivery.

TECHNICAL SKILLS

CMS & Builders	WordPress, Elementor Pro, Divi, WPBakery, Squarespace, Framer, Odoo
WordPress Dev	ACF, custom templates, dynamic content, custom functionality, plugin customization
E-Commerce	WooCommerce, Shopify, payment gateway integration, eCommerce customization
Automation	n8n, workflow automation, webhooks, API integrations, AI-assisted workflows
Front-End	HTML5, CSS3, Bootstrap 4, Responsive Design, Mobile-First
Design to Code	Figma to WordPress, PSD to WordPress, UI/UX implementation

Performance	Speed optimization, Core Web Vitals, SEO best practices
Tools	Website migration, bug fixing, third-party integrations, Git

EDUCATION

Diploma in Web Development — Aptech College 2019 – 2020
Bachelor of Arts (BA) — Bahauddin Zakariya University, Multan 2011 – 2013
Intermediate — FSc (Pre-Engineering), BISE Multan 2009 – 2011
Matriculation — Science, BISE Multan 2007 – 2009
Diploma in Homeopathic Medical Sciences — Hahnemann Homeopathic Medical College (Pakistan Board)

KEY HIGHLIGHTS

- 6+ years of professional WordPress development across agencies and international clients.
- Delivered projects for a UK-based agency (IT360, Leeds) — proven international remote-work capability.
- Strong portfolio spanning eCommerce, corporate, educational, and marketing websites.
- Experienced in ACF/custom WordPress functionality, WooCommerce, responsive UI, and website optimization.
- Building AI-assisted automation workflows with n8n, webhooks, APIs, and connected form/data pipelines.